



4 Hand Studio
Visualising Imaginations



WHATSAPP AUTOMATION

*Revolutionizing Customer
Engagement with WhatsApp BOTs*

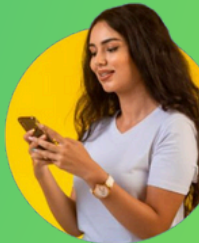
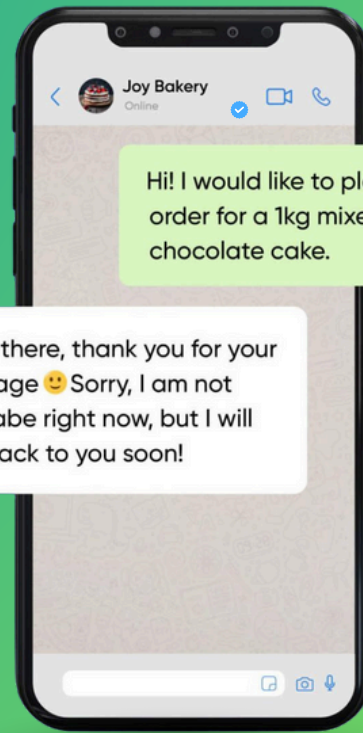
4 HAND STUDIO PVT. LTD

visualising imaginations... ✨

Build **efficiency, scalability, cost-effectiveness** in your processes while serving your customers & managing your business.



Explore 4 Hand's
WhatsApp BOT



Hi! I would like to place an order for a 1kg mixed-berry chocolate cake.

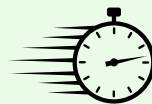
Hello there, thank you for your message 😊 Sorry, I am not available right now, but I will get back to you soon!

What is a BOT?

A BOT (short for Robot) is a software program that performs repetitive, automated tasks efficiently and consistently. It can respond to predefined queries, making it an invaluable tool for businesses looking to enhance customer service and streamline operations.

Why Choose WhatsApp BOTs?

24/7 Availability: Always ready to respond to customer requests, ensuring round-the-clock support.



Cost-Effective: Reduce operational costs, time, and errors associated with human support.



Scalable: Handle simultaneous queries from multiple users without compromising response time.



Efficient Data Handling: Provide structured data faster and more accurately than human agents.



Global Reach: Leverage WhatsApp's 2 billion users to expand your audience and connect effortlessly.





Beginning

Welcome to the exciting world of WhatsApp Chatbots! Did you know that WhatsApp is one of the most widely used messaging apps globally, with over 2 billion monthly active users?

It's not just a platform for casual chats – it's a powerhouse for businesses and individuals to connect and communicate. WhatsApp Chatbots are like digital assistants that can chat with users naturally and conversationally. They leverage artificial intelligence (AI) to understand and respond to messages, making interactions smoother and more efficient. Imagine having a 24/7 virtual assistant at your fingertips, ready to assist and engage with your audience.



WhatsApp is the third most used social platform globally, closely followed by Facebook and YouTube.



55% of consumers prefer messaging over calling for customer service.

Benefits for Businesses and Individuals

Businesses & Individuals

Enhanced Customer Engagement

WhatsApp Chatbots facilitate instant and personalized communication, boosting customer engagement. Businesses that leverage this see a 40% increase in customer interaction, according to a survey by Twilio.

Convenience at Your Fingertips

Whether you're scheduling appointments, getting information, or making reservations, WhatsApp Chatbots simplify tasks, providing a hassle-free experience.

Efficient Customer Support

Resolving customer queries promptly is crucial. With WhatsApp Chatbots, you can automate routine queries, leaving your human support team to handle more complex issues. This efficiency can lead to a 25% reduction in customer support costs, as reported by Accenture.

Personalized Interactions

These chatbots adapt to user preferences, offering personalized recommendations and content. This tailored experience enhances user satisfaction, with 63% of users expressing a preference for personalized recommendations.

Time Savings

Waiting on hold for customer support? Not anymore! Chatbots help you get quick answers, saving you valuable time. In fact, a survey by IBM found that chatbots can handle 80% of routine customer service questions.

Increased Sales and Conversions

According to Drift, Implementing chatbots in your sales process can lead to a 10-15% increase in conversion rates. The ease of communication encourages users to make purchasing decisions quickly.

Applications and Possibilities

4 Hand's BOT offers limitless possibilities and applications, some of which we have highlighted below.

Customer Support: Automate FAQs and provide instant assistance.

Sales and Marketing: Use QR codes, links, and ads to guide users to your chatbot.

E-commerce: Integrate with platforms like Shopify to streamline purchases.

Appointment Booking: Simplify scheduling with automated workflows.

Why 4 Hand's BOT?

Seamless Integration: Easy setup with guidance from our experts.

Customizable Solutions: Tailored to meet your business needs.

Cutting-Edge Technology: Leverage AI and OpenAI for intelligent conversations.

Dedicated Support: Ensure your chatbot's success with our premium services.



Packages

The 4 Hands' WhatsApp BOTs have been designed to create seamless interface for information exchange between Customers, Internal users, and Vendors and to generate New Sales opportunities.

The interactions (Menus) can be dynamically configured from within the 4 Hand 's WhatsApp configuration menu.

Base variant Package

₹12000 + service charge/year
GST Excluded

- Meta Official Price
- Free Customer Conversations
- 20k Client Customer Conversation P/m
- Bulk Broadcast + Meta charges
- Base ChatBot
- Native WhatsApp flow
- Google Sheet Integration
- Payment Gateways
- Lead Ad Automation
- Appointment Booking System

Mid variant Package

₹28800 + service charge/year
GST Excluded

- Meta Official Price
- Free Customer Conversations
- 30k Client Customer Conversation P/m
- Mid variant Chatbots
- Native WhatsApp Flows
- API & Webhooks
- Google Sheet Integration
- Payment Gateways
- Fb Lead Ad Automation
- Appointment Booking System
- Shopify/WooCommerce/Ecwid
- All Integrations
- ChatGPT Integration
- OpenAI Chat using Business Data

Top variant Package

₹60000 + service charge/year
GST Excluded

- Meta Official Price
- Free Customer Conversations
- 100k Client customer Conversation P/m
- Advanced Chatbots
- Native WhatsApp Flows
- API & Webhooks
- Google Sheet Integration
- Payment Gateways
- Fb Lead Ad Automation
- Appointment Booking System
- WhatsApp Store
- Shopify/WooCommerce/Ecwid
- All Integrations
- ChatGPT Integration
- OpenAI Chat using Business Data
- Text & Voice Conversation Ai
- Custom build Integration Support

The possibilities are open and infinite...!

Outcome's

Massive Reach: With 2 billion users on WhatsApp, you're tapping into a global audience.

Easy Setup with 4 Hand: Seeing up? Go with 4Hand. It's your trusty sidekick for a smooth journey into chatbot excellence.

Bring Them In: Use QR codes, links, widgets, and Facebook Ads to seamlessly guide customers to your chatbot. Easy peasy.

Diverse Applications: From customer support to personal shopping and language learning, your chatbot is a versatile tool.

What's Next for Your Business?

Keep learning, stay on top of trends, and keep your chatbot game strong. This tech isn't just about fancy features; it's about making meaningful connections and boosting your business. Thanks for diving into the WhatsApp chatbot world with us. Your business is on the rise – here's to endless possibilities! 🚀



Other Services



We Serve

01.

Technology Developments

We offer customizable solutions to support the success of businesses, in the era. From sleek designs to robust functionalities, our services are tailored to fulfil all your needs.

02.

Designing Services

Crafting seamless experiences that blend innovation, user-centricity, and efficiency to meet diverse customer needs effectively.

03.

Marketing Services

Expert marketing strategies tailored to amplify your brand's reach and impact. Contact us today for personalized solutions

04.

Development Services

Providing comprehensive development services, from design to deployment, ensuring scalable and efficient solutions tailored to your business needs.

05.

Internet Technology

Encompass web hosting, domain registration, cloud computing, cybersecurity, CDN, and web development, are crucial for modern digital operations.

For more details, visit us :
www.4handstudio.in



Looking Ahead

A Future Filled with Promise and Potential

-  +91 80755 54765
-  info@4handstudio.in
-  www.4handstudio.in
-  Panadans, CUSAT University
Road, Kalamassery, Kochi,
Kerala, India, 682022